

# Towards Sustainable communities, best practices and pilot projects

10.april 2024

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General manager Snæfellsnes Regional Park



# SNÆFELLSNES PENINSULA

## Population

4040 

## Main industry

Fishing industry, administrative services, agriculture and tourism

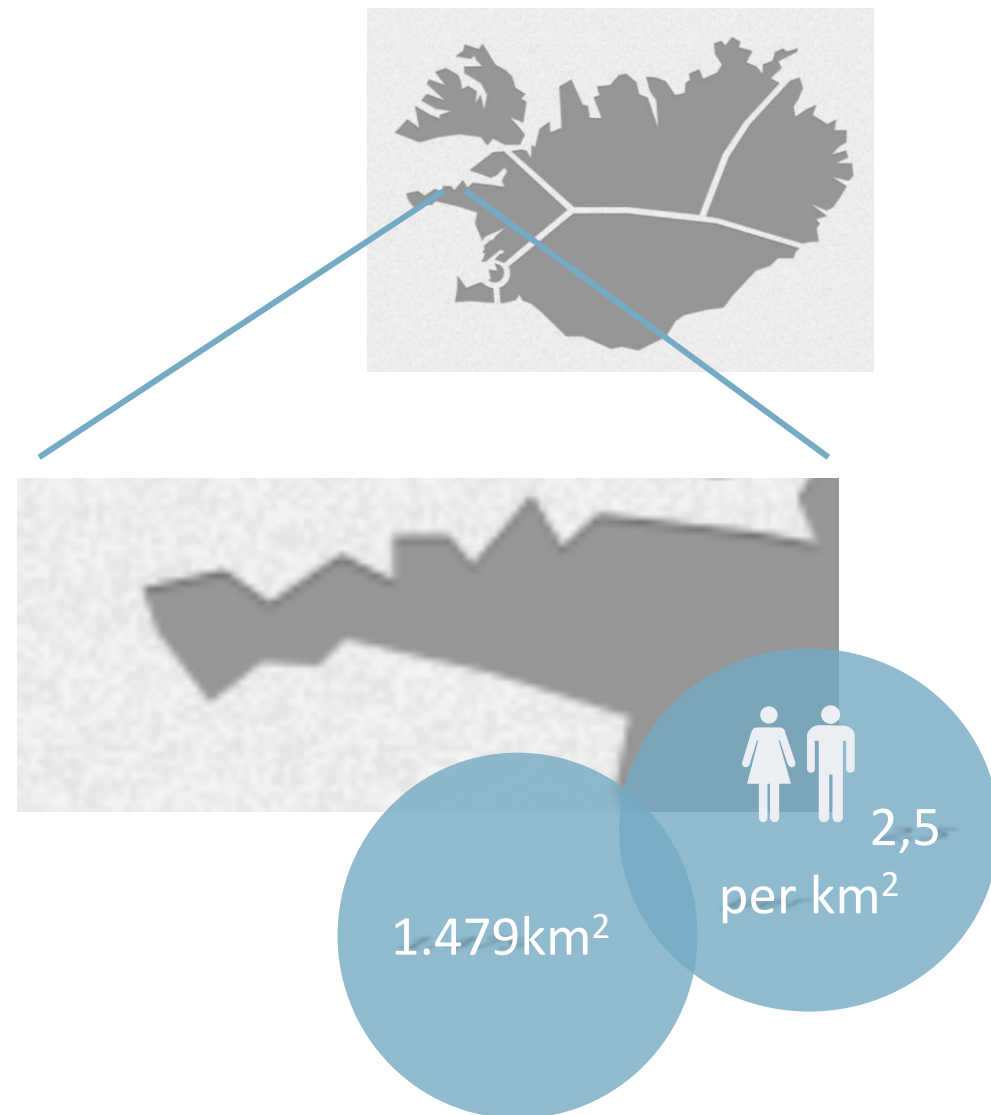
## Municipalities

Stykkishólmur/Helgafellssveit

Grundarfjörður

Snæfellsbær

Eyja- og Miklaholtshreppur



Attract funding

Gather and share information

VOLUNTEERS

Withhold image

PART TIME EMPLOYEES

Connect

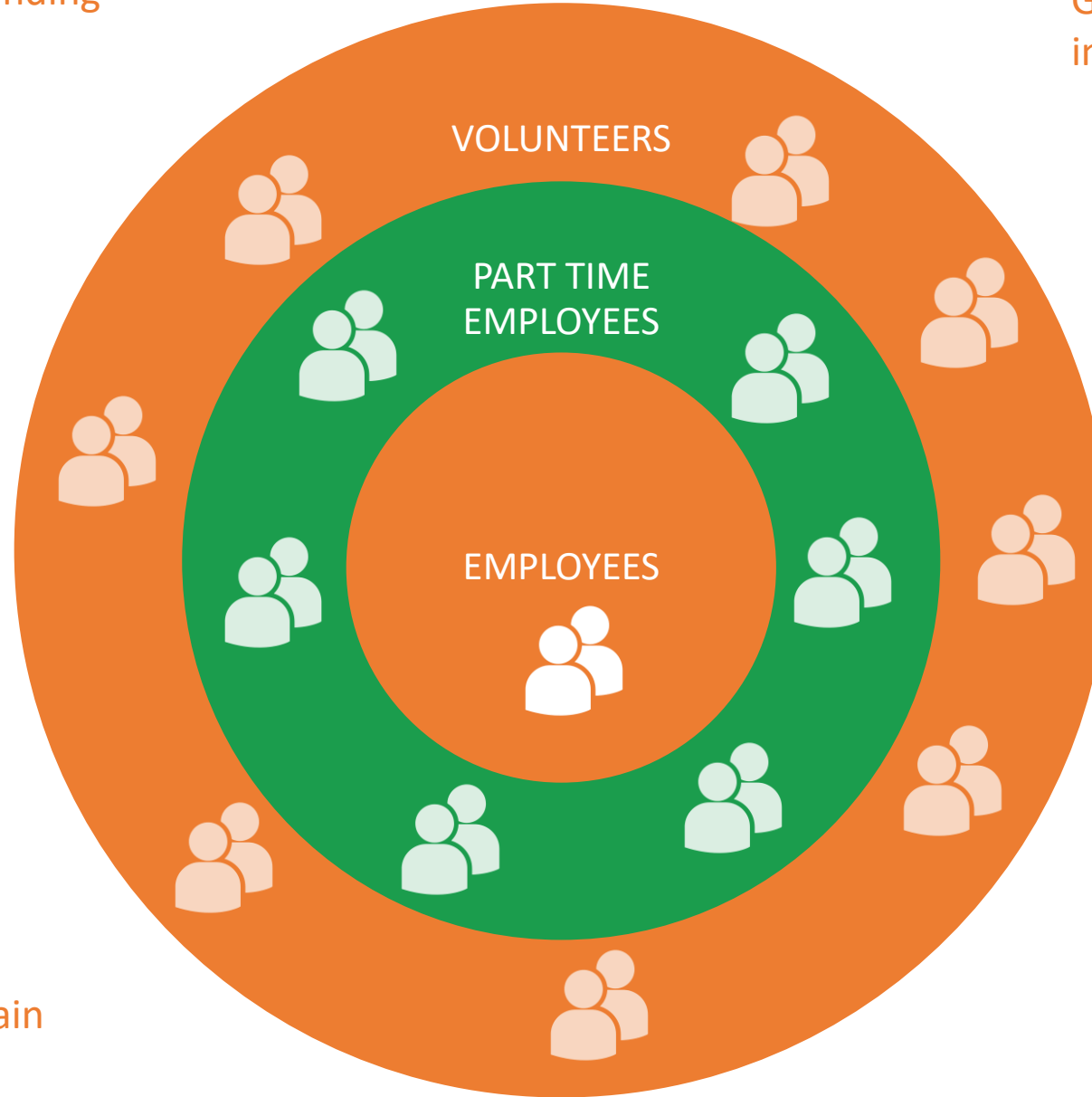
EMPLOYEES

Organize events

Inspire

Educate and train

Develop ideas



MAGNETIC ENERGY

The main purpose of founding the Snæfellsnes Regional Park was to be a common path for collaboration following locals criteria. The main advantage is the cooperating forum the founding of the Regional Park has created as well as being motive power to do good for the community



Emphasis & collaboration	Meetings	Trainings	Consultation	Networking	Marketing	Project management
Tourism	●	●	●	●	●	●
Agriculture	●	●	●	●	●	●
Nature & environmental issues	●	●	●	●	●	●
Creativity	●		●	●	●	●
School and athletics	●		●	●		
International collaboration	●	●	●	●	●	●
Information sharing	●		●	●	●	●



## MAIN PROJECTS 2024

- I. Snæfellsnes place branding and visibility
- II. Exemplary paths
- III. Food in Snæfellsnes
- IV. UNESCO Man and Biosphere
- V. Snæfellsnes Visitor center; also for inhabitants
- VI. Nordic regenerative tourism 3
- VII. Nordic UNESCO trail
- VIII. Choosing other ongoing key projects
- IX. Approved continual projects
- X. Approved inner projects



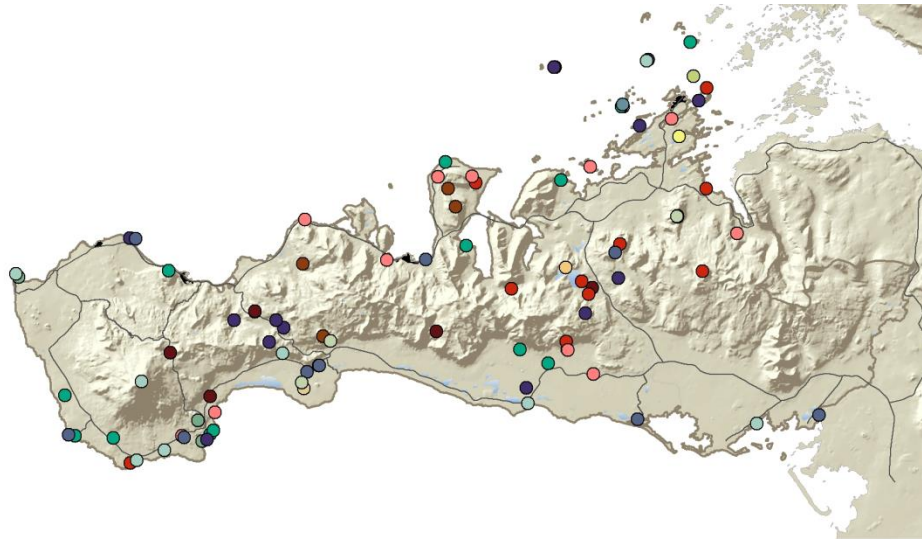
## SNÆFELLSNES REGIONAL PARK

### REPRESENTATIVE BODY 2024

Snæfellsnes 4 municipalities, several local agricultural societies and Snæfellsnes tourism society

THEMES				
QUALITY OF LIFE	Living conditions	Schools	Cultural life	Public health
LANDSCAPE	National Park	Biodiversity	Geodiversity	Farms and towns
FOOD	Food culture	Agricultural products	Seafood	Other ingredients
INDUSTRY	Information technology	Production	Creative field	Construction
TRAVEL	Spirit, quality	Travelling paths	Key themes	Infrastructure
INFRASTRUCTURE	Roads, paths	Telecommunication, facilities	Harbours, airports	Management

# Mapping and planning.. Doing our homework



LÍFSGÆÐI: MENNINGARARFUR // ÞJÓÐSÖGUR

- Draugur
- Fjorlalli
- Gull
- Helgi
- Lásagras
- Náttúrusteinar
- Tröll
- Óskir
- Dráp
- Galdrar/Kraftaskáld
- Hafmeyja
- Huldufólk
- Nykur
- Skrímsli
- Álög

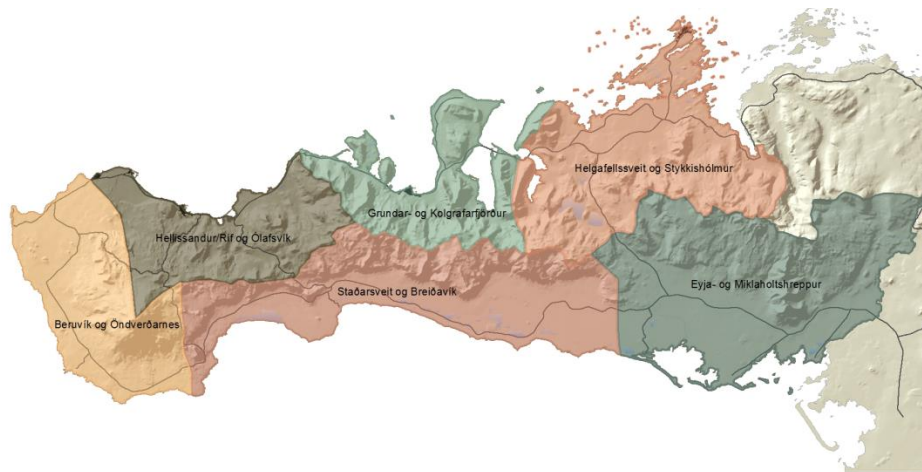
Kortagrunnur: Landmælingar Íslands IS 50V 3.3



GRUNNGERÐ

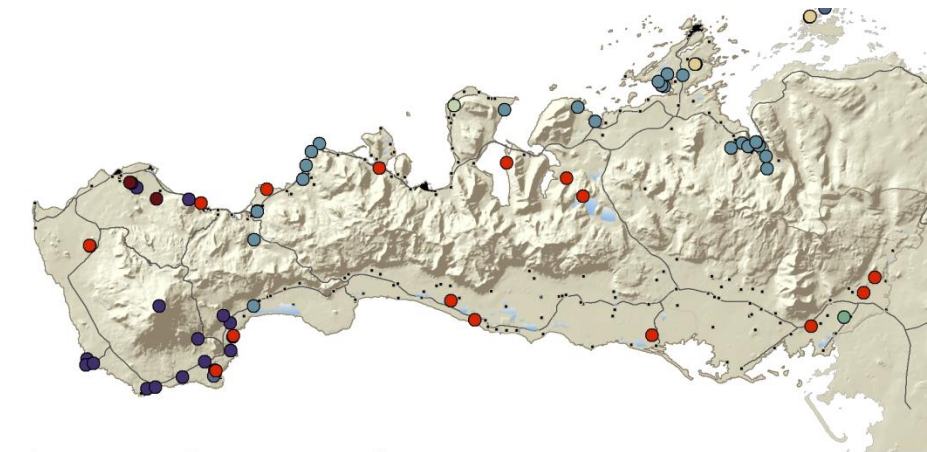
- Sveðsagarðsmörk
- Hjústæði
- Snæfellsþekkt þjóðgarðsmörk
- ✈ Ferja
- ✳ Lyktþjónustustaðir í óreiðbyli
- Staðvegur
- ⋯ Gíngu- og reiðleið
- Þjóðgarðsmörk
- ✈ Flugvotur
- ✳ Lyktþjónustustaðir í þéttbyli
- Tengvegur
- Redleið
- ▲ Gestastofa
- ✈ Flugbraut
- Rölögur ferðamannavegur
- 🌳 Inngangur inn í Sveðsagarð
- 🌐 HÍO inn í þjóðgarð
- 🏠 Mótaka skemmtiferðaskipa

Kortagrunnur: Landmælingar Íslands IS 50V 3.3



SNÆFELLSNES - 6 KARAKTERSVEÐI

Kortagrunnur: Landmælingar Íslands IS 50V 3.3



ÍSLENDINGASÖGUR OG LANDNÁMSBÆIR

- Bárbar saga Snæfellsáss
  - Eyrbyggja
  - Heiðarvigasaga
  - Viglundar saga
  - Eiríks saga rauða/Grænlandingasaga
  - Gísla saga Súrssonar
  - Laxdæla
  - Landnáma
- Heimild: Hnitáð upp úr ýmsum Íslandingasögum.





# Around Snæfellsnes

Conversation and collaboration

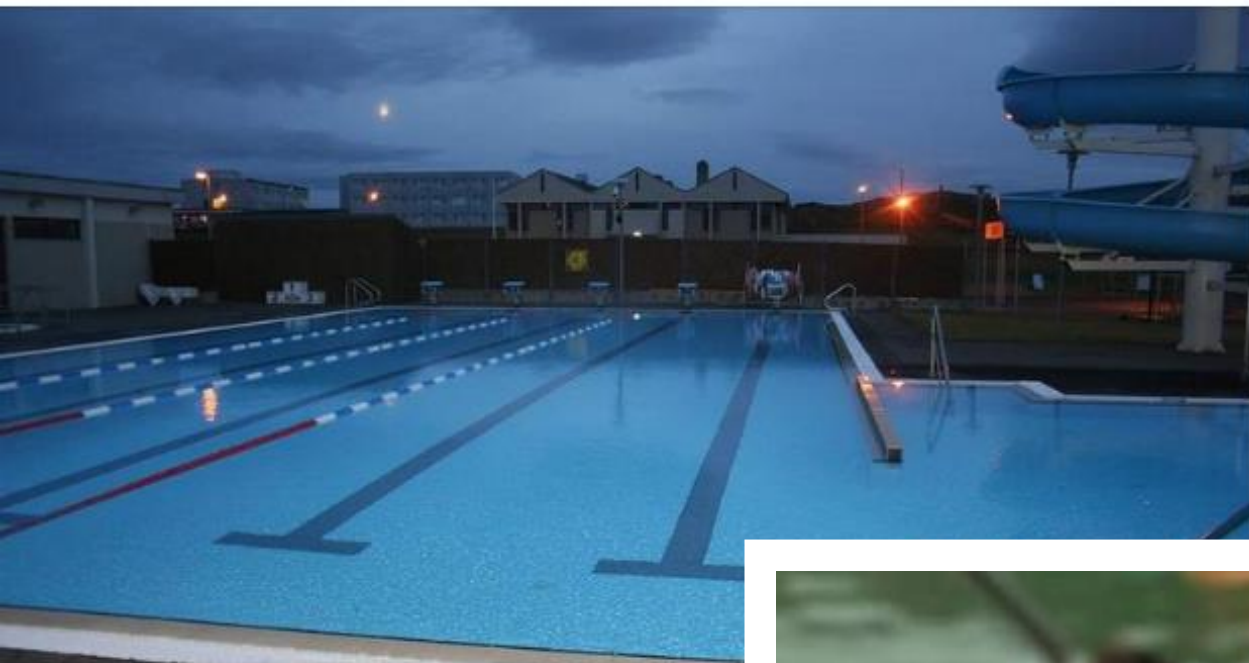




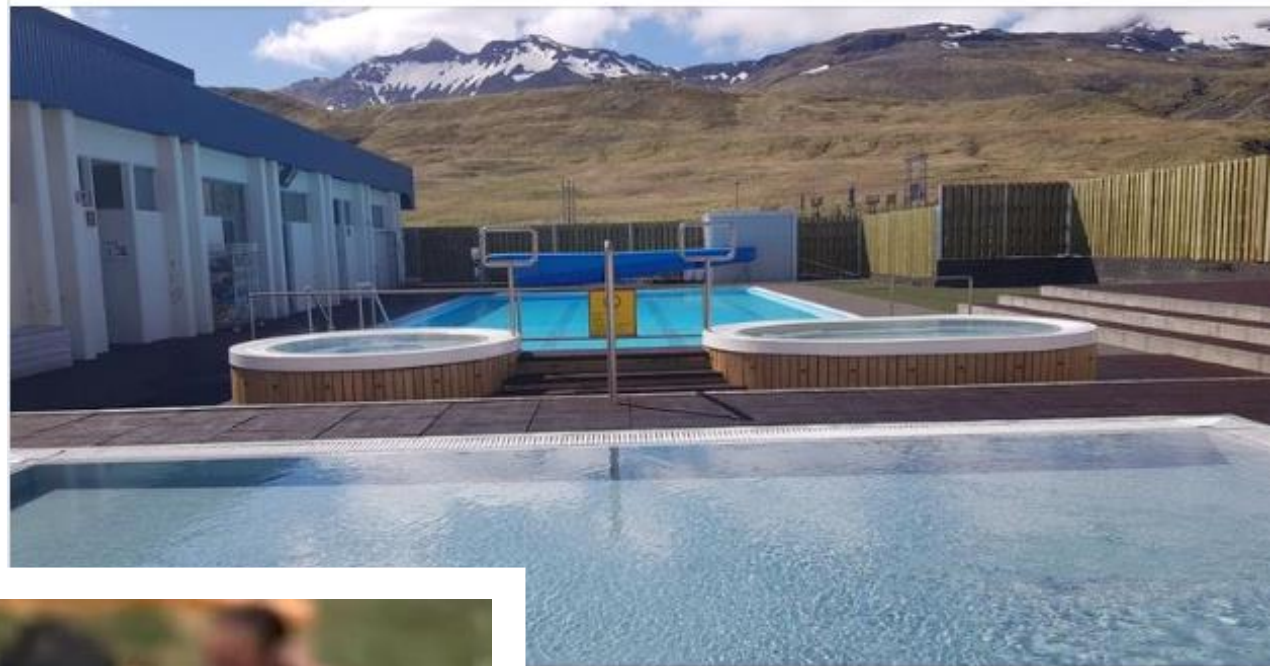




Kakó frá Narfeyrarstofu, DJ Bjarni, sundleiktími hjá Gunnhildi og notaleg ljósa stemning. Sjáumst í kvöld 🥳



kvöldsundstund fyrir alla fjölskylduna ❤️



ÞÖS 23 SEP

föstudag (19. ágúst) er miðnætursund í sundlauginni Grundarfirði. Sjáumst þar 🥳



gestir notalega stund saman undir vökulu auga Snæfellsjökuls og Lýsuhyrnu. Gestir hlustuðu á sögur frá [www.peopleoficeland.is/](http://www.peopleoficeland.is/), söng frá [Karlakórinn Heiðbjört](#) og vættu kverkar á Rabarbaraölkelduvatnsmohijo frá bænum Ölkeldu og rabarabarasýróp frá [Búsæld](#) með ætlum blómum og graslauksröri frá [Hjá Góðu fólki](#). Takk fyrir samsarfið og takk fyrir komuna ❤️





# STEFNA SNÆFELLSNESS Í SJÁLFBÆRRI ÞRÓUN

Sameiginleg stefna sveitarfélaga á Snæfellsnesi um sjálfbæra þróun í umhverfis-, menningar-, samfélags- og efnahagslegu tilliti.

Snæfellsnes einkennist af náttúrufergud og fjölbreytni, með Snæfellsjökul sem helsta kennileiti. Á Snæfellsnesi búa um 4.000 manns. Bygðin er dreifð og helstu atvinnugirni eru útgerð, fiskvinnsla, menntun, ferðapjónusta, landbúnaður, verslun og þjónusta.

Sveitarfélögin á Snæfellsnesi hafa sýnt frumkvæði í þágu sjálfbærrar þróunar á Íslandi undanfarnin árátug. Í samræmi við þetta hafa sveitarfélögin Stykkishólmsbær, Helgafellssveit, Grundarfjarðarbær, Snæfellsbær og Eyja- og Miklaholtshreppur, sett sér þessa sameiginlegu stefnu um sjálfbæra þróun með það að markmiði að samfélögin verði umhverfisvænni frá ári til árs.

Sveitarfélögin á Snæfellsnesi leitast við að fylgja ákvæðum alþjóðlegra samþykktu og innlendra áætlana, auk þess sem tekið er mið af öllum öðrum lögum, reglugerðum, samningum og öðrum samþykktum sem varða þá þætti sem stefnan nær til, svo og af siðareglum Alþjóðferðamálastofnunarinnar (UNWTO).

Sveitarfélögin á Snæfellsnesi leitast við að hafa græn gildi að leiðarljósi í allri sinni starfsemi og miða ákvarðanatöku við að reyna að lágmarka neikvæð umhverfisáhrif af henni. Þau beita fyrirbyggjandi aðgerðum til að koma í veg fyrir rýrnun náttúrulegra og félagslegra auðinda, og hvetja fyrirtæki, stofnanir, félag og einstaklinga til að fylgja því forðæmi og bæta frammistöðu sína í átt að sjálfbærri þróun.

Sveitarfélögin hafa einsett sér að:

1. Vinna að stöðugum úrbótum á eigin frammistöðu í umhverfislegu, efnahagslegu og menningar- og félagslegu tilliti með hlidsjón af viðmiðunarskýrslum EarthCheck fyrir svæðið.
2. Látja vinnuafli, vörur og þjónustu af svæðinu njóta forgangs.

Sveitarfélögin á Snæfellsnesi halda uppi samskiptum við alla hagsmunaaðila til að tryggja samræmdar aðferðir við að ná framúrskarandi árangri í umhverfis- og félagsmálum sem og þeim menningar- og efnahagslegu. Skilvirk miðun upplýsinga í forni ársskýrslu er liður í þessum samskiptum, svo og opið samráð við alla hagsmunaaðila um starf sveitarfélaganna að sjálfbærri þróun.

Sveitarfélögin á Snæfellsnesi vinna sameiginlega og hvert í sínu lagi að uppbyggingu og eftirfylgni langtímasæltunar um sjálfbæra þróun, í samræmi við Heimsmarkmið Sameinuðu þjóðanna, samþykktir Heimsráðsietlu Sameinuðu þjóðanna um umhverfi og þróun í Rio De Janeiro árið 1992 og loftslagsráðstefnunnar í Paris 2015.

Þessi stefna hefur verið formlega samþykkt af öllum hlutaðeigandi sveitarstjórnum og kynnt íbúum. Samþykkt og undirritað í h. sveitarfélaganna á Snæfellsnesi 27. nóvember 2022.

 Oddviti  
 Eyja- og Miklaholtshreppur Eyja- og Miklaholtshrepps  
 Björg Þóris  
 Grundarfjarðarbær Grundarfjarðarbær  
 Júlíus  
 Stykkishólmsbær Stykkishólmsbær  
 Snæfellsbær  
 Snæfellsbær Snæfellsbær

# SNÆFELLSNES SUSTAINABILITY POLICY

- Sustainability outcomes
- Local goals of achievement
  - Socially
  - Culturally
  - Economically
  - Environmentally
- Share with stakeholders
- Renew each year



1. Energy efficiency, conservation and management
2. Greenhouse gas emissions
3. Air quality protection, noise control, & light pollution
4. Management of freshwater resources
5. Waste water management, drainage and streams
6. Ecosystem conservation and management
7. Land use planning and development
8. Transport
9. Solid waste management
10. Management of environmentally harmful substances
11. Cultural and Social Management
12. Economic Management

## KEY PERFORMANCE AREAS

- Direct and support for sustainable outcomes.
- Measure performance.
- Measure resource use.
- Determine goals.

# Tenging SSK við Heimsmarkmið Sp



SVÆÐISSKIPULAG SNÆFELLSNESS 2014 - 2024

Tenging við Heimsmarkmið Sameinuðu þjóðanna um sjálfbæra þróun

## SKÓLAR



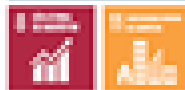
## MENNINGARLÍF



## ÞJÓÐGARÐUR



## SVEITIR OG BÆIR



## ANNAD HRÁEFNI



## MATARMENNING



## LÍFSGÆÐI



## BÚSETUSKILYRÐI

## LÝÐHEILSA



## LANDSLAG

## LÍFFRÆÐILEG FJÖLBREYTN



## JARDFRÆÐILEG FJÖLBREYTN



## MATUR

## LANDBÚNAÐARVÖRUR



## SJÁVARFANG



## MANNVIRKJAGERÐ



## IDNAÐUR



## LYKILÞEMU



## FERDALEIÐIR



## VEGIR OG ALM. SAMG.



## STJÓRNUN



## IDNAÐUR

## SKAPANDI GREINAR



## FRAMLEIÐSLUÐNAÐUR



## FERDALAG

## GRUNNGERÐ

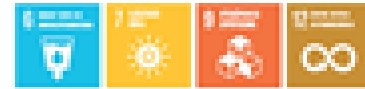


## STADARANDI OG GÆÐI



## GRUNNGERÐ

## FJARSKIPTI, VEITUR



## HAFNIR, FLUGVELLIR

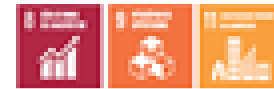






Photo credit: ©Destination Trekantomraadet

<https://www.norreg.is/>

**c Regenerative Tourism - NorReg** is a Nordic project, aimed at  
g and providing relevant, interesting, and accessible tools for small  
ro-sized tourism operators in destinations in the Nordic countries.

# SM,E

**Hótel Snæfellsnes/ Þór Gunnarsson**  
**Sagnaseiður** (Storytellers of Snæfellsnes) Dagbjört  
Dúna Rúnarsdóttir  
**Ytri Tunga, landowners** Þorgrímur Guðmundsson

## Regional DMO

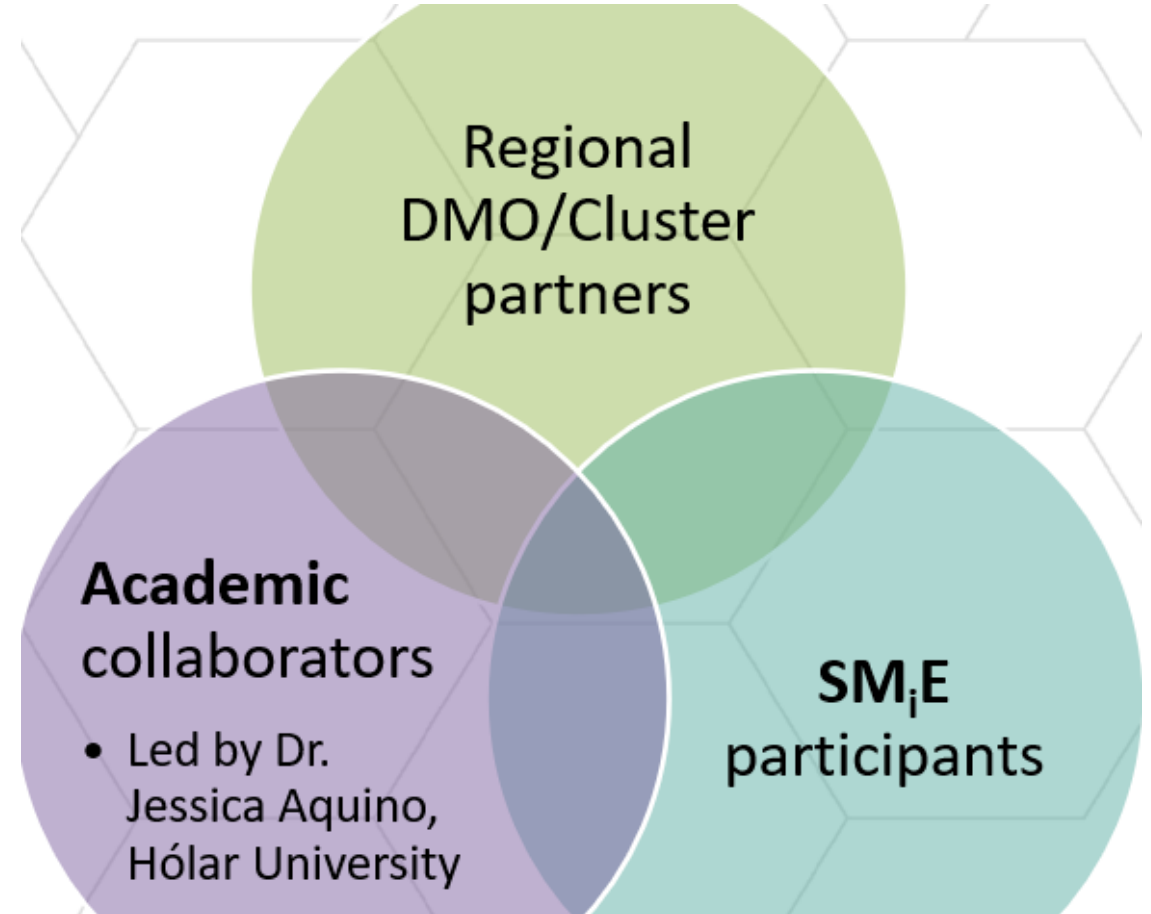
**Snæfellsnes Regional Park**  
Members of staff from **Snæfellsnes Visitor Center**

## Our Nordic Regenreative tourism team

Dr Jessica Aquino assistant professor Hólar  
University  
Youth for Arctic Nature  
Marine and Freshwater institute of Iceland  
Selasetrið Hvammstanga

## Other partners contacted, visited and are involved

Our schools in Snæfellsnes  
Our tourist companies in Snæfellsnes  
Our nasjonal park in Snæfellsnes





# Real question and real project

Citizen Science 2023 - 2024

Monitoring data will be used for:

Research on seals

Education and training to help inhabitants and guests to learn about seals

Information for a long term monitoring Citizen Science projekt



## SEAL MONITORING PROJECT

Turn observation data sheet here  
Thank you for participating!

Arctic Nature is coordinating a citizen science project in collaboration with Snæfellsnes Regional Park. If you would like to be in the project, please stop at Hótel Snæfellsnes to learn more. The life monitoring data that we are collecting will be used for:

- scientific research on targeted species monitored
- environmental education and training to help youth and others who want to learn more about wildlife monitoring
- working with local schools and local stakeholders in Snæfellsnes to establish long-term monitoring projects





<https://www.arcticznature.org/seal-monitoring.html>

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[APP](#)

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[PUBLICATIONS](#)

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This protocol was created in collaboration with the Marine and Freshwater Institute of Iceland

#### Materials:

- Hiking clothes
  - Gloves
  - Hat
  - Waterproof pants
- Monitoring sheet
- Pencil and eraser
- Binoculars
- Phone with GPS app

Download the protocol and monitoring sheet here ->



[seal\\_counting\\_methodology.pdf](#)

Download File

#### How long does it take?

About 4 hours

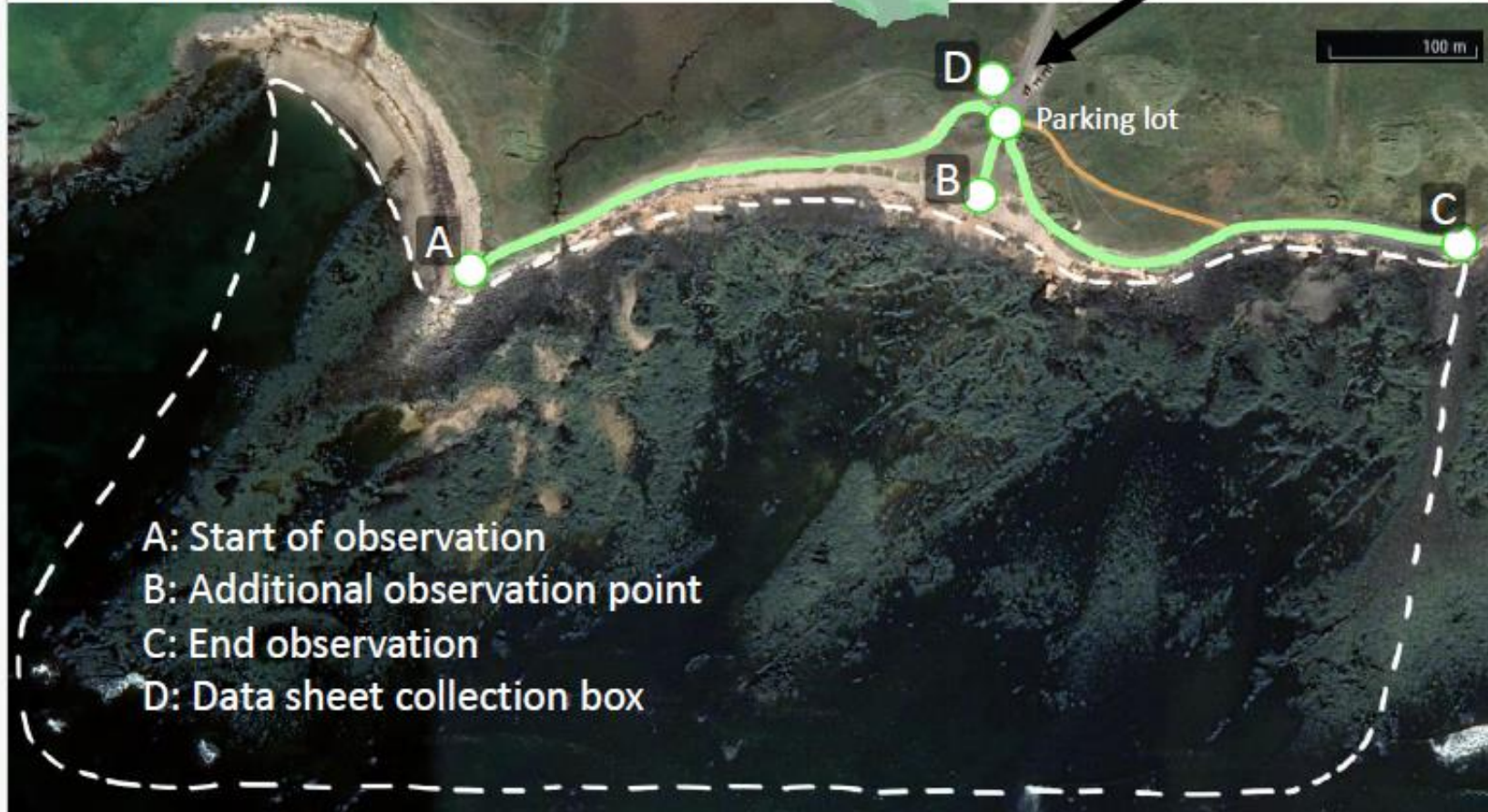
#### Who is it for?

- Youth groups, families, individuals
- 2-4 observers per area (too many people will scare the seals)
- From 10 years-old



## Where?

Monitoring takes place at Ytri Tunga beach on the Snæfellsnes peninsula, where seals are very common. The total length of the walk is about 1.6km (1mi).



- A: Start of observation
- B: Additional observation point
- C: End observation
- D: Data sheet collection box

## When?

The best time to count is **within 30 minutes of low tide** (low tide times are provided below).

June			July			August			September		
Day	Morning low tide	Evening low tide	Day	Morning low tide	Evening low tide	Day	Morning low tide	Evening low tide	Day	Morning low tide	Evening low tide
			01/07/2023	11:01	23:41	01/08/2023	00:19	12:27	01/09/2023	01:29	13:39



## How?

1. First, fill in the time and weather data section.
2. Seal counting (refer to the map)

**For results to be accurate, it is important to count the entire area and not to count outside the area outlined in white dashes on the map.**

**Be careful to keep track of which seals you have already counted so you do not count them twice. It can be easier to break down the count into smaller areas and to add-up numbers at the end.**

**Try to identify seal species. If you are not sure about a seal's species, you can count it as "unknown".**

- Walk to point A from the parking lot to start the count.
  - Follow only the green paths indicated on the map, and count as you go.
  - After you return to the parking lot from point A, make sure to visit point B which has a great field of view.
  - After you return from point B, continue towards point C and end the count there. You can walk back to the parking lot through the orange path to make a loop.
3. Write down your results in the printed table you got from hotel reception.
  4. When you are done, please follow the QR code on the data sheet to take the survey about your experience!
  5. You can deposit the data sheet in the box which you will find in the small building on the parking lot (point D).
  6. If you would like to share any pictures of the activity or the seals to us, please send them to [cecile@nnv.is](mailto:cecile@nnv.is). These pictures could be used in social media or reports.

**Be mindful: the seals are at home, and we are observers.**

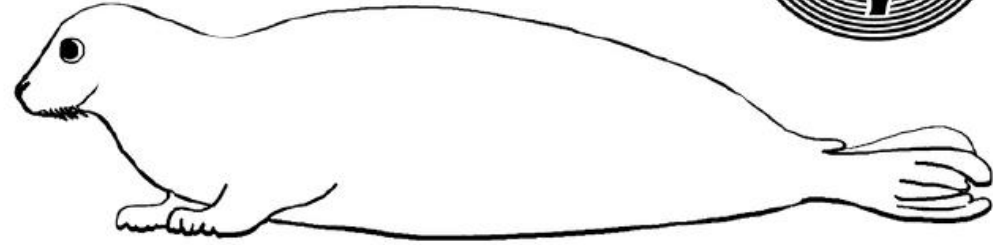
**Protect the seals from disturbance during seal monitoring.**

- Move gently, keep your voice down – never throw objects.
- Keep respectful distance (100m/yds) – never touch.
- Never approach a sole pup – mum is nearby.
- Move away if seals show signs of disturbance – head up/vigilance or fleeing.
- No drones please.

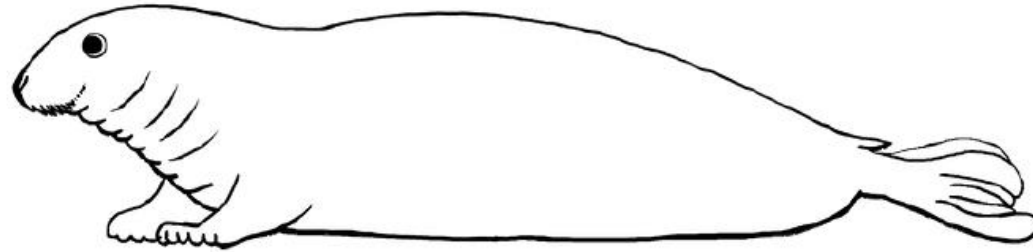


# ISLENSKIR SELIR

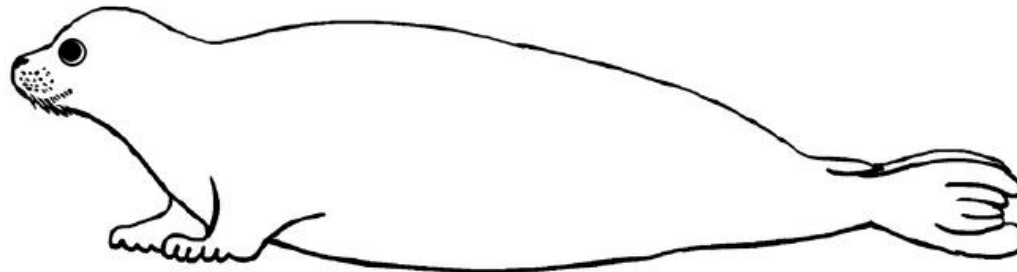
ARCTICNATURE.ORG



**Kvenkyns útselur**



**Karlkyns útselur**



**Landselur**